IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Neal et al. Attorney Docket No.: DEM1P001

Application No.: 09/741,958 Examiner: Robinson Boyce, Akiba K.

Filed: December 20, 2000 Group: 3628

Title: PRICE OPTIMIZATION SYSTEM Confirmation No.: 7264

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 FILED VIA EFS

September 22, 2007

Dear Sirs:

<u>UNDER 37 C.F.R. §§ 1.56 AND 1.97(b)</u>

Pursuant to 37 C.F.R. § 1.56, Applicants bring the following documents to the Examiner's attention in the referenced application.

Citation of the above documents shall not be construed as an admission that the documents are necessarily prior art with respect to the referenced application. Furthermore, citation of the above documents shall not be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

____ 37 C.F.R. § 1.97(b). This Information Disclosure Statement is: (i) filed within three (3)

Patent Application Attorney Docket No. DEM1P001

months of the filing date of the above-referenced application, (ii) believed to be filed before the mailing date of a first Office Action on the merits or, (iii) believed to be filed before the mailing of a first Office Action after the filing of a Request for Continued Examination under §1.114. Accordingly, it is believed that no fees are due in connection with the filing of this Information Disclosure Statement.

X 37 C.F.R. § 1.97(c). This Information Disclosure Statement is filed after the period specified in C.F.R § 1.97(b), but is believed to be filed before the mailing date of either (i) a final action under § 1.113 or, (ii) a notice of allowance under § 1.311.

A certification pursuant to 37 C.F.R. §1.97(e) or

X A Credit Card Authorization for the fee under 37 C.F.R. § 1.17(p).

If the Examiner has any questions or comments with respect to the present application, the Examiner is respectfully invited to telephone the undersigned at (925) 570 8198. The Commissioner is authorized to charge any additional fees that may be due or credit any overpayment to our Deposit Account No. 50-2766 (Order No. DEM1P001).

LAW OFFICES OF KANG S. LIM PMB 436 3494 Camino Tassajara Road Danville, CA 94506 Voice: (925) 570 8198

Facsimile: (925) 736 3974

Respectfully submitted,

/Kang S. Lim/

Kang S. Lim Attorney for Applicant(s) Reg. No. 37,491

CUSTOMER NO. 36088

\\KSL IDS d